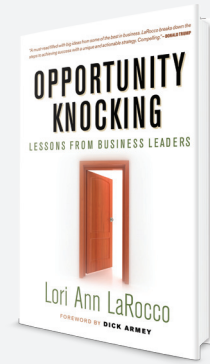


# Your Opportunity Pyramid

In the great pyramids of Egypt, each layer is carefully placed on top of the layer beneath it in order to create a structure that is perfectly oriented to the four points of a compass. In the same way, the opportunity pyramid will help you build a structure upward from a solid basis. It will firmly root you and then point you in the direction of your goals.

**Write in your personal goals below, and post this nearby as a reminder and guide to achieving success.**



**Opportunity  
Knocking**  
Lessons from  
Business  
Leaders  
**LORI ANN  
LARocco**

**7** Thinking ahead: world domination

**6** Executing

**5** Staying the course

**4** Stoking your inner passion

**3** Defining your opportunity strategy and sticking with it

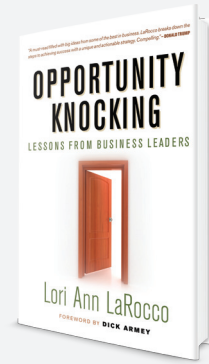
**2** Building your knowledge

**1** Knowing yourself

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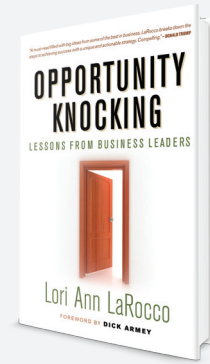
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